

**Raniganj Girls' College**

**Course Name: Entrepreneurship Development**

**Course Code: BCOMHSE401**

**Topic of the project: New Business Plan Preparation and Presentation**

**A Project Report**

**Submitted by Semester-IV students (Academic Year 2021-22)**

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## CERTIFICATE

This is to certify that this project titled “**New Business Plan Preparation and Presentation**” submitted by the students for the award of degree of B.Com. Honours is a bonafide record of work carried out under my guidance and supervision.

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Place: Raniganj

Date: 28.06.2022

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Signature of the supervisor with designation and department

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COLLEGE : Ranibanj Girls College

STREAM : Commerce

REGISTRATION NO : KNU20113001594

COURSE NAME : Entrepreneurship  
Development

PROJECT ON

TEA LEAF

# Introduction

Tea is the agriculture product of the leaf. It is a evergreen plant that grows mainly in tropical and subtropical climates. Tea (*Camellia sinensis*) is likely the most widely used non-alcoholic beverages around the world. Tea is best grow on tropical hills in china, India, Sri-lanka Malaysia. More than half of the world production comes from china. often from small plots, but tea is being grown the world wherever the climate is right. The tea business in India is definitely a profitable business in India.

## excepted capital

The capital requirement is the sum of funds that your company needs to achieve its goals. Startup capital is what entrepreneurs use to pay for any or all of the required expenses involved in creating a new business. expected capital around cost ₹.00,000.

## Advantages

we have all heard that tea is good for us. second to water. it's the most popular drink in the world - even more popular than beer. Numerous studies have shown that variety of teas may boost your immune system. example

For:-

- 1) Anti Inflammatory
- 2) Boost mental health
- 3) Fight obesity
- 4) prevents cancer
- 5) Improve bone health
- 6) skin problems

## Disadvantages

Drinking too much tea, as with overindulgence of any kind, can bring negative consequences.

Some examples are :-

- 1) Reduce Iron absorption
- 2) Increased anxiety, stress, and restless
- 3) poor sleep
- 4) Headaches
- 5) Dizziness
- 6) caffeine dependence
- 7) Heart burn

## Raw Material

In china, tea growers are main source for raw material extraction. In total, there are 50 million tea growers in the country of china that are widely distributed. The main tea producing states include Assam, west-bengal (Darjeeling)

## produced

After plucking and leaves are crushed and juice pressed out. The juice is then subjected to fermentation under specified conditions. The fermented juice is steamed, centrifuged and freeze-dried to get instant tea powder. The pressed leaf residue is subjected to fermentation and drying for preparation of tea granules.



## processing

First excess moisture is removed from tea leaves. This process is called withering. The leaves are laid out on a wire mesh and left to dry for 18-20 hours. Withered tea is ready to be curled. In a rotating drum tea is continuously pressed and curled. Curled parts of tea leaves are then fed into a special machine that simultaneously crushes and sifts them - thus tea is cooled and ventilated. Then comes one of the most important steps called fermentation. Afterward tea is dried so that it can preserve its quality during long-term storage.

## Advertisement

- 1) Every newspaper, magazine, and T.V. carries advertisements they sustain on them.
- 2) The reader's and viewer's mind has to be caught and exploited the most that it is a good advertisement.
- 3) create a strong business plan.
- 4) Take advantages of special media.
- 5) sell them on experience.

## labour

Tea Industry is high human labour employing industry from planting of tea sampling to plucking of tea leaves and final packaging human labour is required.

## Distribution

Distribution is the process of making a product or services available for use or consumption by a consumer or business user. Distribution ensures physical flow of the product from the manufacturer to the consumer. Distribution is promising low cost. Following three areas of tea cultivation identified according to their importance as tea producers and their location.

- 1) North-eastern India
- 2) South India
- 3) North-west India.

## Sales

can sale through online, open retail store and wholesale store, can great margin from the supplier for making a profit. can also for sale tea bag for create profitable business.

Market target

The target audience is young men between the age of 14-28. consumers are not unlike soft drinks. They tend to cross gender lines, age groups and approximate as close to an all family group as is possible.

Expected Revenue and profit for the year 2022-23

particulars	Amount	Amount
Expected sale	500000	
other income	30000	
	<hr/>	530000
expenses :-		
purchase of Raw material	(80000)	
wages	(60000)	
Interest for loan	(80000)	
Depreciation	(20000)	
cost of plantation	(30000)	
other expenses	(20000)	
	<hr/>	(290000)
		<hr/>
profit		240000
		<hr/>

## Conclusion

Tea is a popular beverage made from the leaves of evergreen plant. It is mainly an agro-based export oriented evergreen crop in Bangladesh. India is the largest producer of black tea as well as the largest consumer of tea in the world. Currently India produces 80% of total world production. Due to the tea production it gives good economic condition to the country.

Checked  
Fuyang  
25/06/22